Austin, TX 78741 <u>BrettReevesEducator.com</u> 512.745.6915

Content Developer, Writer, Editor, Educator

A writer who loves to teach, a teacher who loves to write

I am a copywriter who can tailor communications for any medium, writing in different voices for various readers in a range of subjects. I have expert skills in editing and proofreading.

I teach with enthusiasm and the conviction that teaching matters. I start by engaging students and collaborating with them to develop engaging curricula. I use guided movement, performance, multimedia, and charisma in my classrooms.

My specialties include British and American Literature (especially poetry), US History, World Literature, Drama, and the History of Culture and Ideas. I particularly enjoy guiding writers who are producing essays, poetry, fiction, and music.

Content Developer, Writer, Editor 1989-Present

Produce, edit, and proofread materials for print and digital media. Highlights include educational publishing, academic testing, ghostwriting, along with copy and music for advertising.

Publishing

Association of Certified Fraud Examiners, 360Training.com, IgniteLearning.com, National Computer Systems; Pearson; Harcourt, Brace; University of Texas Press; Harcourt, Brace; Steck-Vaughn; McGraw-Hill; Scott, Foresman; S&P Global; Sheshunoff Business Publications, TheSellery.com

Advertising & Marketing

Acuity Group, Association of Certified Fraud Examiners, Groundworks, TheSellery.com, The AC Guy, LiveSure.com, Sansori High School, Shen Jun Movement Effect, Alexander & The Nobles, MyMagicMud

Journalism

Austin Chronicle, Lagniappe, The Contraband

Educator 1989-Present

Design custom curricula and assessments, lecture, coach student projects, guide excursions, provide tutoring. Specialties include Composition, Literature, History, and Creative Writing.

Private Courses and Tutoring

Literature, Composition, History, Drama, Music, Fundamental Math, Diploma Studies, Admissions

Elementary and Secondary Schools

Sansori High School, Hill Country Academy, Upward Bound, Austin Independent School District, Porter Educational

Colleges and Adult Learning

Austin Community College, Austin Business College, Northwest Arkansas Community College, Ivy West, UT-Austin, TheSellery.com

STAFF HIGHLIGHTS

These are key staff positions I have held.

Director of Public Information, Association of Certified Fraud Examiners

Serve as media liaison for a professional certification agency. Develop content for anti-crime organization, including narrative, educational, advertising, and marketing materials.

Print titles include *The Fraud Encyclopedia*, *Frankensteins of Fraud*, *Fraud Examiners Manual*, *The Fraud Trial*, *Occupational Fraud and Abuse*.

Digital titles include *The Fraud Encyclopedia, Investigating by Computer, Recognizing Ponzi Schemes, Statement Analysis, Ethics for Financial Professionals.*

Assistant Director, Undergraduate Writing Center, UT-Austin

Member of founding team. Train and supervise a staff of 60 consultants. Publish a monthly newsletter, The Writer's Block. Represent UWC at official functions. Establish and supervise two remote locations.

Director of Community Programming, 91.7 KVRX-FM

Supervise programming staff, develop marketing, serve on Board of Directors. Produce a weekly variety show, The Coffeehaus. Produce an audio anthology, Word in the Haus.

Supervising Editor/Developer, Pegasus Development Company

Manage editorial staff; develop educational content, assessments, and marketing materials.

Associate Editor, Lagniappe Magazine

Supervise editorial and photography staff, collaborate with sales team, develop content for a weekly news publication.

EDUCATION

McNeese State University, B.A., English University of Texas at Austin, M.A. + 36, English Continuing Education Seminars

HONORS

ACC: Teaching Excellence Award, Nominee UT-Austin: Maxine Hairston Teaching Prize, Nominee Upward Bound-Southwestern: Star Teacher Award, Recipient